



SOLO PUBLISH

# ABOUT ME

Hi, I'm Ahamed Alfaz, a [freelance digital marketer in Kerala](#) who loves helping businesses grow online. I focus on creating smart, personalized strategies that combine Seo, social media, paid ads, and email marketing to boost your visibility and connect with your target audience. instead of cookie-cutter solutions, I take the time to understand your brand and goals so every campaign drives real results—whether that's increasing website traffic, generating leads, or improving conversions. if you're looking to build your brand or take your business to the next level, I'm here to make it happen with strategies that truly work for you.

# WHY CHOOSE DIGITAL MARKETING??

Choosing the right digital marketer can make all the difference in growing your business online—and here's why I'm the right choice for you. I'm Ahamed Alfaz, a [freelance digital marketer in Kerala](#) who's results-driven and dedicated to helping businesses succeed through smart, personalized strategies. I don't rely on generic tactics; instead, I take the time to understand your brand, goals, and audience to craft campaigns that truly resonate.

From SEO and social media to paid advertising and email marketing, I offer a comprehensive approach designed to boost your online visibility, attract high-quality leads, and foster meaningful engagement. Every strategy I create is backed by data and tailored specifically to your needs, ensuring measurable results like increased website traffic and higher conversion rates.

But beyond skills and experience, what truly sets me apart is my commitment to building long-term partnerships. I focus on your sustainable growth—not just short-term wins. Whether you're looking to build your brand from the ground up or scale an existing business, I provide personalized attention, clear communication, and strategies aligned perfectly with your vision.

# SERVICES



SEARCH ENGINE OPTIMIZATION IS STILL THE FOUNDATION FOR BEING FOUND ONLINE AND REACHING THE RIGHT AUDIENCE. AS A FREELANCE DIGITAL MARKETER BASED IN KERALA, I OFFER SPECIALIZED SEO SERVICES TAILORED TO ENHANCE YOUR SEARCH ENGINE RANKINGS AND OVERALL ONLINE PRESENCE. FROM IN-DEPTH KEYWORD RESEARCH AND ON-PAGE OPTIMIZATION TO BACKLINK BUILDING, TECHNICAL SEO, AND MORE, I FOLLOW INDUSTRY BEST PRACTICES TO ENSURE YOUR WEBSITE PERFORMS OPTIMALLY.



"SOCIAL MEDIA MARKETING (SMM) EFFECTIVELY EXPANDS YOUR BRAND'S REACH WHILE BUILDING MEANINGFUL CUSTOMER CONNECTIONS THAT BOOST SALES. "AS A FREELANCE DIGITAL MARKETING PROFESSIONAL IN KERALA, I ASSIST BUSINESSES IN CRAFTING HIGH-VALUE CONTENT, IMPLEMENTING PRECISE AD TARGETING, AND ESTABLISHING A CONSISTENT SOCIAL MEDIA PRESENCE.



"Search Engine Marketing (SEM) is a highly effective method for growing your online presence through precisely targeted ads on search engines." As a freelance digital marketing professional based in Kerala, I specialize in running high-performing SEM campaigns that drive traffic, generate leads, and boost sales.

My SEM services in Kerala are designed to deliver strong ROI by strategically structuring campaigns, implementing cost-effective bidding tactics, and continuously optimizing for better performance



As a freelance digital marketing specialist in Kerala, I offer expert Google Ads(GDS) services designed to help you connect with the right audience at the right moment. Whether it's through Search Ads, Display Ads, or Shopping Ads, I create highly targeted campaigns that drive traffic, generate leads, and convert customers.

Every campaign is carefully optimized to maximize ROI — no fluff, just effective, results-driven advertising.





"I offer freelance digital marketing services in Kerala, complemented by expert website development solutions(WDP) tailored to your business needs. My specialty lies in building responsive, SEO-friendly, and high-performing websites that align with your goals and vision. Whether you're looking for a sleek corporate site, a fully functional eCommerce store, or a visually engaging web experience — I create platforms that attract traffic, boost conversions, and deliver exceptional user experiences.



As a freelance digital marketer, I specialize in crafting high-quality, engaging content that connects with the right audience and drives meaningful results. From social media posts and blog articles to ad copy and branded visuals, I create content that not only captures attention but also aligns seamlessly with your brand voice and overall marketing goals.

My approach combines creativity with strategy. "Each piece of content is crafted with intention—whether to inform, inspire, convert, or foster customer loyalty."

# THANK YOU

Thank you so much for taking the time to visit and learn more about my services. Your interest and trust mean a lot to me. As a **freelance digital marketer in Kerala**, I'm passionate about helping businesses grow through smart, personalized, and results-driven digital strategies.

I understand that every brand is unique, and that's why I take a tailored approach to every project—whether it's SEO, social media marketing, paid ads, or email campaigns. My goal is to create marketing strategies that not only boost your online presence but also deliver measurable results like higher traffic, better leads, and long-term growth.

More than just a service provider, I aim to be a dedicated partner in your business journey. I believe in clear communication, consistent support, and strategies that align with your goals and vision.

Once again, thank you for stopping by. I truly appreciate your time and interest, and I look forward to the opportunity to work together and help your business thrive.